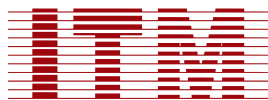


TRAVERSE

JAN.-JUN. 2024

DEPARTMENT OF MANAGEMENT



INSTITUTE OF TECHNOLOGY
& MANAGEMENT
GWALIOR • MP • INDIA

"THINK BIG... THINK BEYOND"

INSTITUTE OF TECHNOLOGY AND MANAGEMENT, GWALIOR

AICTE Approved Technical Campus / Affiliated to Jiwaji
University, Gwalior / NBA Accredited Programme

MESSAGE FROM HoD

Welcome to the Department of Management!

At the Department of Management, we strive to create future business leaders who are not only adept at navigating the complexities of the corporate world but are also equipped with the skills and knowledge necessary to make ethical and impactful decisions. Our curriculum is designed to offer a holistic learning experience, combining theoretical foundations with practical applications. We believe in fostering a learning environment that encourages innovation, critical thinking, and leadership development. With a strong focus on academic rigor and industry relevance, we aim to bridge the gap between classroom learning and real-world challenges. Our dedicated faculty, industry collaborations, and state-of-the-art facilities ensure that our students receive an education that is both relevant and forward-thinking.

As the Head of the Department, it is my privilege to lead a team of dynamic educators and researchers who are committed to excellence. We invite you to explore the opportunities that the Department of Management offers, and we look forward to helping you achieve your academic and professional goals.

Warm Regards,

DR. PREETI SINGH

Head, Department of Management



VISION OF THE DEPARTMENT



The department endeavors/envisions to flourish analytical, managerial, entrepreneurial attitude besides inculcating ethical values for the holistic development of learners to create positive societal change.

MISSION OF THE DEPARTMENT



- To cultivate a learning environment suitable for the creation and dissemination of management knowledge.
- To develop innovative and dynamic business leaders who add value to society and nation- building.
- To develop industry-academia interaction in a collaborative manner that provides industrial exposure and experiential learning.



PROGRAM EDUCATIONAL OBJECTIVES

- To equip the students with KSA (Knowledge-Skill-Ability) to sharpen and prepare them to face challenges through effective decision-making, analytical, and critical thinking to excel in their career.
- To help students attain skills such as life skills, basic skills, professional and vocational skills, intellectual skills, and interpersonal skills that will help them build strong teams within a business to achieve their goals and serve society.
- Encourage students to blaze a trail to become an entrepreneur by showcasing their entrepreneurial skills.
- Instil ethical and moral values deeply infused with business practices to create better citizens and a better society.

VIHAAN- A TALK ON “MISS-MANAGEMENT ON TIME MEASUREMENT”

Mr. Ravi Kant Vajpayee conducted an expert lecture on Miss-Management of time measurement on 13 Jan 2024

The department of management ITM Gwalior, has organised the session on Miss-management on Time measurement dated 13/01/2024. The keynote Speaker for the session was Mr. Ravi Kant Vajpai who discussed and explained about the ancient calendars and time measurement and took us towards the fascinating journey into the history of human civilization.

The speaker also explored the ancient methods of tracking time which not only provides insight into the cultural and technological advancements of past societies but also offers valuable lessons for understanding our own concepts of time today.

By delving into ancient calendars such as the Mayan, Egyptian, or Chinese lunar calendars, we uncover rich traditions, astronomical observations, and cultural practices that shaped the way societies organized their lives. The session also includes a vast knowledge about many unknown facts about various days and terminologies of ancient time.



MOU HAS BEEN SIGNED BETWEEN “ITM GWALIOR AND AADIKAVI BHANUBHAKTA CAMPUS NEPAL”

A MOU is signed between ITM Gwalior and Aadikavi Bhanubhakta Campus Nepal on 23rd January'24. The purpose of this MOU is to develop academic and educational cooperation on the basis of equality and reciprocity and to promote sustainable partnership and mutual understanding between the AadikaviBhanubhakta Campus (ABC), Nepal and Department of Managment, ITM Gwalior,M.P.



A SESSION ON STRATEGIC PRICING BY MR. JAIPAL SINGH YADAV ON 18TH MARCH 2024

On 18th March 2024, Mr. Jaipal Singh Yadav delivered an insightful session on "Strategic Pricing" at ITM Gwalior. The session, attended by MBA students and faculty, focused on key pricing strategies and their impact on business profitability and market competitiveness. Mr. Yadav shared real-world examples and case studies, offering a practical perspective on how companies can effectively set prices to maximize value. His expertise and engaging delivery provided attendees with valuable knowledge on the role of strategic pricing in today's dynamic business environment.

ITM
INSTITUTE OF TECHNOLOGY & MANAGEMENT
"THINK BIG... THINK BEYOND"

NBA
NATIONAL BOARD OF ACCREDITATION
*DEPT. OF CSE AND DEPT. OF MANAGEMENT

Industry Expert Lecture on Strategic Pricing: Pricing Strategies for Maximizing Revenue and Market Share

March 18, 2024 | Time:-2:00 PM
Venue: Aruna Asaf Ali Auditorium, ITM, Sitholi Campus, Gwalior (M.P.)

Resource Person
Mr. Jaipal Singh Yadav
Associate Director
Grayquest Education
Finance Pvt Ltd
Mumbai, Maharashtra

Coordinator:
Dr. Ankit Gupta
Associate Professor
Dept. of Management

Organized by:
Department of Management
ITM, Gwalior (M.P.)



WORKSHOP ON INTERPERSONAL SKILLS: 26TH, 27TH & 28TH FEB2024 MR. MAHAPRASAD HADKHALE

From 26th to 28th February 2024, a comprehensive workshop on "Interpersonal Skills" was conducted by Mr. Mahaprasad Hadkhale. The three-day session aimed to enhance the interpersonal communication abilities of MBA students, focusing on essential skills such as active listening, empathy, conflict resolution, and effective teamwork. Through interactive activities, real-life scenarios, and group discussions, Mr. Hadkhale provided practical techniques to help students improve their professional and personal relationships. The workshop was highly engaging, equipping participants with valuable tools to navigate diverse work environments and fostering their overall personal development.

ITM
INSTITUTE OF TECHNOLOGY & MANAGEMENT
"THINK BIG... THINK BEYOND"

Aadikavi Bhanubhakta Campus

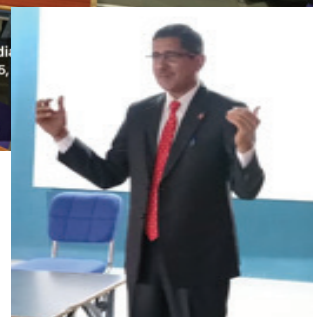
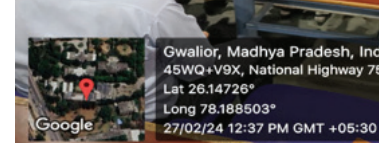
27

International Workshop on Interpersonal Skills

February 26-28, 2024
Venue: Aruna Asaf Ali Auditorium, Reynolds Block, ITM, Gwalior (Sitholi Campus)

Resource Person:
Mr. Mahaprasad Hadkhale
Designation - Campus Chief,
Aadikavi Bhanubhakta Campus, Nagpur

Organized by: Department of Management, ITM, Gwalior (M.P.)



NATIONAL SEMINAR (PAPER PRESENTATION BY STUDENTS OF MBA ON 12TH & 13TH APRIL 2024)

On 12th and 13th April 2024, MBA students actively participated in a National Seminar, presenting research papers on a diverse range of contemporary management topics. The seminar provided a platform for students to showcase their academic insights, analytical skills, and innovative ideas through well-researched papers.



ANNUAL WEEK (SINGING COMPETITION) 13TH APRIL 2024

On 13th April 2024, MBA students showcased their musical talents in a vibrant singing competition as part of the Annual Week celebrations. The event saw enthusiastic participation, with students performing a variety of musical genres, ranging from classical to contemporary. The competition not only provided a platform for students to express their creativity but also fostered a sense of teamwork among participants from the MBA department.



ALUMNI TALK BY MS. ROLI JAIN

Ms Roli Jain presented a Alumni Talk on Global Economic Outlook: Implications for International Finance on 15th April 2024 at ITM Gwalior. She delivered an insightful lecture for international finance, focusing on key factors such as trade policies, currency fluctuations that shape the international financial landscape., Ms Roli Provided students with a comprehensive understanding of the challenges and opportunities in international finance, to prepare them for complexities of the global financial system.



ALUMNI TALK ON
GLOBAL ECONOMIC OUTLOOK: IMPLICATIONS FOR INTERNATIONAL FINANCE

April 15 1:30 PM

Venue: VSB Block, ITM, Sithouli Campus

ITM
INSTITUTE OF TECHNOLOGY & MANAGEMENT
"THINK BIG... THINK BEYOND"



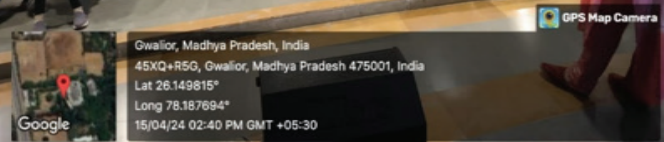
RESOURCE PERSON
Ms. Roli Jain
Former Deputy Manager
Aditya Birla Finance Limited

Coordinator:
Dr Ankit Gupta
Associate Professor
Department of Management
ITM ,Gwalior (M.P)

Organized by
Department of Management and Alumni Relations Cell

alumni interaction





NSS CAMP 13TH - 19TH MARCH 2024

From 13th to 19th March 2024, ITM Gwalior organized an NSS Camp at the Brahma Kumaris Meditation Centre. The camp aimed to promote social responsibility and personal growth among students. Throughout the week, participants engaged in various activities, including community service, meditation sessions, and discussions on wellness and social issues.



ALUMNI MEET- PUNE CHAPTER JAN'24

Reliving the past, embracing the present, and building bridges to the future – Alumni Meet Pune Chapter 2024 captures the essence of enduring connections and cherished moments among friends and alumni.

The Alumni Meet at ITM College was more than just a gathering—it was a reaffirmation of our shared legacy, a testament to the enduring bonds that connect us across time and space. Until we meet again, may the spirit of our alma mater continue to guide and inspire us on our respective journeys.



STUDENT CERTIFICATION JULY -DEC 2023



KRITIKA SAHU
NISM certification



VAIBHAV BARTH WAL
NISM certificate



HARSHITA BAKSHI
NISM certification



SONALI MISHRA
NISM certification



SUYASH GOYAL
NPTEL certification



JAGRATI SHARMA
NISM certification



KHUSHAL AHUJA
NISM certification



**ABHISHEK SINGH
TOMAR**
NISM certification



HARSHA BHOPATKAR
NISM certification



JAGRATI SHARMA
NPTEL certification

STUDENT PLACEMENT 2022-2024

MAJOR RECRUITERS



AASHIKA AGRAWAL
Axis Bank



ABHISHEK TOMAR
Ceasefire



ANCHAL JAIN
ICICI Bank



ANKIT GURJAR
Niva Bupa Health
Insurance Pvt Ltd



AYUSH KIRAR
HomeFirst Finance



CHIRAG GARG
Cordelia Cruises



DIVYANSH YADAV
Drishti IAS



GOURAV S. RAJPUT
Home First Finance



HARSHA BHOPATKAR
NISM certification



HARSHIT SHUKLA
Corizo



HARSHITA BAKSHI
Tech Mahendra



JAGRATI SHARMA
Arvind Fashion



KHUSHAL AHUJA
India Mart



KHUSHI MISHRA
NISM certification



KRITIKA SAHU
Tech Mahindra



KUSHAR BAGHEL
Niva Bupa Health
Insurance Pvt Ltd



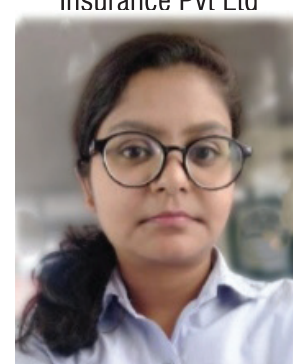
MANSI SHRIVASTAVA
Cordelia Cruises



MUSKAN ALI
Arvind fashion



NAINA SHARMA
Smollan India Pvt Ltd



PALAK SHRIVASTAVA
Ceasefire



PAVAN VERMA
Visa Steel



SAMAD HUSSAIN
Ceasefire



SANA KHAN
Eteams Info Services Pvt Ltd.



SONALI MISHRA
Swiggy Pvt Ltd



VAIBHAV BARTHWAL
ICICI Bank



YASH GUPTA
ICICI Prudential



RITU YADAV
Drishti IAS



SANTOSH S. CHAUHAN
Drishti IAS

