

### CHIEF PATRON

**Shri Ramashankar Singh**

Chairman, ITM Group of Institutions, Gwalior

### PATRONS

**Smt. Ruchi Singh Chauhan**

Chairperson, ITM Group of Institutions, Gwalior

**Dr. Daulat Singh Chauhan**

Managing Director, ITM Group of Institutions, Gwalior

**Dr. Meenakshi Mazumdar**

Director, ITM Group of Institutions, Gwalior

### CONFERENCE SECRETARY

**Dr. Preeti Singh**

Mobile : 8839025749

Email id : preeti.singh@itmgoi.in

### CONVENER

**Dr. Ankit Gupta**

Mobile:-8959696170

Email : prof.ankit7@gmail.com

**Dr. Prashant Sharma**

Mob:-9977213188

Email : sharma.prashant20@yahoo.com

Venue :

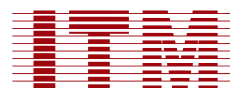
Ram Manohar Lohia Sabhagar, Vikram Sarabhai Block,

**ITM GROUP OF INSTITUTIONS**

AICTE Approved Technical Campus/Affiliated to RGPV Bhopal & Jiwaji University, Gwalior(Estd. 1997)

Opposite Sitholi Railway Station, NH-75, Sitholi, Gwalior (M.P.), India

Website: www.itmgoi.in



GROUP OF INSTITUTIONS

GWALIOR • MP • INDIA

"THINK BIG... THINK BEYOND"



## 5<sup>th</sup> NATIONAL SEMINAR ON STRATEGIES FOR DIGITAL AND CASHLESS ECONOMY IN A GLOBALIZED ERA

# SUSPIRE-2020

January 18, 2020



Organized By : **Department of Management, ITM Group of Institutions**  
In Association with **Indian Accounting Association, Gwalior Branch**

## BRIEF DESCRIPTION

The main objective of the 5<sup>th</sup> National Seminar on “Strategies for Digital and Cashless Economy in a Globalized Era” is to visualize the role of digital competence in a cashless economy. Here digital competence refers to set of knowledge, skills, attitude that are required when using information and communication technology. Digital competence is an integral part to transform an economy from cash to cashless one. This seminar will highlight the core challenges and opportunities of such a cashless economy. The seminar intends to bring all academicians, researchers and practicing managers from Pan-India to bring together and provide exposure to new endeavors and horizons made in meeting such cashless economy and its challenges.

## KEY THEMES OF THE SEMINAR

The major theme of the seminar being “Strategies for Digital and Cashless Economy in a Globalized Era”. Papers are invited on contemporary issues reflecting the changes and opportunities in Digital & Cashless economy in the following functional areas of Management:- • **Strategic Management • Marketing Management • Finance & Accounting • Human Resource Management • Tax Management • Digital Education • Digitization & IT**

## GUIDELINES FOR THE PAPER SUBMISSION

The manuscript of the full paper is in MS Word format (Times New Roman 12 and 1.5 Spacing ) should reach us on or before 04<sup>th</sup> January 2020.

The electronic submissions can be mailed to: [itmsuspire@gmail.com](mailto:itmsuspire@gmail.com)

For more details visit: [www.itmgoi.in](http://www.itmgoi.in)

## IMPORTANT DATES

Last Date for Submission of Abstract with Full Paper - 02<sup>nd</sup> January 2020

Date of Notification of accepted papers - 06<sup>th</sup> January 2020

Last date of Registration for Seminar - 09<sup>th</sup> January 2020

## REGISTRATION FEE

Industry Professionals:..... ₹ 700/-

Academicians:..... ₹ 500 /-

Ph.D. Scholars/Students:..... ₹ 300/-

**Publication Opportunities :** Selected papers will be published in ABDC/UGC Care List/Peer reviewed journal

\* Publication is chargeable as per categories.

**For registration please contact to convener.**

## BEST PAPER AWARD

The Best paper award will be given out of the presented paper by the panel of jury members.

## ABOUT DEPARTMENT OF MANAGEMENT

The Department of Management was established in 2006 by launching MBA Program. Currently, it offers Two Years Full Time MBA Program specializing with Marketing, Finance, HRM & International Business affiliated to Jiwaji University, Gwalior (M.P)

The department has grown gradually over the years and imprinted a niche for itself in the landscape of Management Education and Research. The main objective of department is to create world class education in the field of management. Department also offers quality education through the use of modern teaching aids to undertake research in management.

## INDIAN ACCOUNTING ASSOCIATION, GWALIOR BRANCH

**Prof. Umesh Holani**

Past President, Indian Accounting Association

**Prof. R. C. Gupta**

Secretary IAA (Gwalior), Head, Dept. of Commerce, M.L.B Govt. Autonomous College of Excellence, Gwalior

**Prof. Harish Agrawal**

Vice President IAA (Gwalior), Head, Dept.of Commerce K.R.G. Autonomous College Gwalior

**Prof. S. K. Srivastava**

Vice President IAA (Gwalior), Head, Dept.of Commerce V.R.G. Girls College Gwalior

**Prof. K. K. Agrawal**

Treasurer IAA (Gwalior), Dept. of Commerce, M.L.B Govt. Autonomous College of Excellence, Gwalior

## ADVISORY COMMITTEE

Prof. N. Ravichandran, Mentor ITM University , Former Director IIM Indore

Prof. Yogesh Upadhyay, Vice-Chancellor, ITM SLS Varodra University

Prof. Nimit Chowdhary, Jamia Millia Islamia Central University, New Delhi

Prof. Suvijana Awasthi, School of Studies in Management, Jiwaji University, Gwalior (M.P)

Prof. A. G. Naolekar, Emeritus Professor, Dept. of Management, ITM-GOI, Gwalior (M.P)

Prof. K. S. Thakur, SOS In Commerce & BUS. Studies, Jiwaji University, Gwalior(M.P)

Prof. S.K Singh, SOS In Commerce & BUS. Studies, Jiwaji University, Gwalior (M.P)

Prof. Manoj Patwardhan, ABV-IIITM, Gwalior(M.P)

Prof. V.K Singh, Dean, Gurukul Kangri University, Haridwar

Prof. L. N. Kohli, Department of Accountancy, DEI Agra (U.P)

Prof. Pankaj Atri, Dept. of Mgmt., Bundelkhand University, Jhansi (U.P)

Prof. Sunil Sharma, Faculty of Management Studies, New Delhi

Prof. Shailendra Bhadoria, Dept. of Commerce, IGNT University Amarkantak

Prof. Ajay Wagh, Department of Management, IGNT University Amarkantak

Prof. Praveen Sahu, School of Commerce, Central University of Rajasthan Kishangarh



## SUSPIRE-2020

### REGISTRATION FORM

1. Name : .....
2. Qualification : .....
3. Gender : .....
4. Designation : .....
5. Category: Academician ☐ Industry ☐ Ph.D. Scholar ☐ UG/PG Student ☐
6. Department/Organization : .....
7. Title of research paper (Block Letters) : .....
8. Mailing Address : .....
- City : ..... State ..... Pin No: .....
- Phone/Mobile No. : .....
9. Email ID: .....
- Registration fee : ..... Transaction no. ....
- Drawee Bank : ..... Date : .....

Signature of Participant

IN ASSOCIATION WITH



Organized By :  
**Department of Management,**  
ITM Group of Institutions  
Opposite Sitholi Railway Station, NH-75,  
Sitholi, Gwalior (M.P.), India  
Website: [www.itmgoi.in](http://www.itmgoi.in)  
E-mail : [itmsuspire@gmail.com](mailto:itmsuspire@gmail.com)  
Mobile : + 91 8959696170, +91 9977213188