



Traverse
The Newsletter
(2019-2020)

Master of Business Administration

(Approved by AICTE & affiliated by Jiwaji University)

ITM offers an MBA program in the field of HR, Marketing, Finance & International Business affiliated to Jiwaji University, Gwalior. The two-year full-time Post-Graduate Program in Management is designed to equip students to take on leadership roles in an increasingly complex and dynamic global scenario.

The program lays the foundation for conceptual and analytical reasoning and gives the students an insight into the dynamics of the business environment.

The management department of ITM delivers excellence in business education based on the best pedagogic practices while focusing on the Indian context. The course content and design are inspired by management practice with a strong orientation towards current and emerging management issues.

MBA from ITM opens career opportunities around the world...

INTRODUCTION

to MBA Programme

2019-2020

ITM welcomes minds which are ready to learn, minds which can Think Big & Beyond. We here believe that students with curious minds can achieve anything great in life. The reason why ITM is the right choice for MBA is that we here not only focus on the curriculum but our MBA program is designed in such a way that it improves a student's knowledge, skills & attitude.

These elements together make a student competent enough to grab their dream jobs, become successful entrepreneurs and also make them ready to be a leader.

The MBA program focuses on giving students practical exposure which helps them to swiftly move from college to corporate. We create professionals



A college is also a place for making memories. ITM provides a platform for the students to perform their talents and manage huge events. Through this newsletter, you will be able to see how ITM is working as an anchor between students and their success.

Think Big. Think Beyond

ORIENTATION

2019-2020

a warm welcome to
2019-20 batch...

The institution organized an orientation program for the new entrants of MBA students. The major objective of the program was to make students aware of the academic aspect of the course, the rules, and the regulation of the institute and code of conduct. At the inception of the program, Dr. Meenakshi Mazumdar welcomed the newly admitted students.

The Managing Director Dr. Daulat Singh Chauhan also motivated the students and said that to lead a good professional life, it is a must to be a good human being.



The motive of orientation is an interactive session with newcomers. Here the faculties interact with students and tell what ITM is going to offer & students ask their queries regarding academics or college activities.

The orientation program is a chance for us to know our students better to plan good course outcomes for them & an opportunity for students to convey what they are here for.

The best way to predict your future is to create it.

SUSPIRE

strategies for digital & cashless economy...

2019-2020

A one-day seminar 'Suspire 2020' based on the theme 'Strategies for the digital and cashless economy in a globalized era' has been organized by the Management Department ITM Group of Institutions on January 18, 2020, in view to gain relevant and valuable insights on this trend as well as crucial subject. On this occasion, various eminent academicians and industrialists address the participants. Prof. Suvijna Awasthi, Dean and Head SOS in Management, Jiwaji University shared her knowledge and thoughts and highlighted the concept of digitalization and cashless economy with many others intellectuals.



Education is the most powerful weapon which you can use to change the world

Workshop

by leaders of corporate world...

2019-2020

Department of Management, ITM conducted a webinar with Mr. Nitin Watwani, Senior Branch Manager, Bank of India, on changing role of entrepreneurs in the current scenario. During the pandemic, ITM conducted online sessions which influenced the students & made them understand the real changes in the business that are taking place due to the pandemic.

Mr. Nitin Watwani had an interactive session with students and he was able to resolve many queries of students related to being a successful entrepreneur.



We conducted frequent webinars even in pandemic situations to keep our student knowledge updated. Mr. Jaipal Singh, regional head of Paytm had a session with MBA students on "Marketing Strategies".

Mr. Jaipal educated students that how marketing strategies change with the change in the business environment. He also elaborated ways in which a marketer can adopt and implement changes in marketing strategies

Learn continually there's always "one more thing" to learn.

Workshop

by leaders of corporate world...

2019-2020

Mr. Rohit Sharma, Regional Manager, JP cement in collaboration with the Department of Management, delivered an expert talk to students to MBA.

Mr. Rohit provide invaluable insights on Cement as a commodity and educated the students about the various challenges faced in Cement sales.



Learning never exhausts the mind

Industrial Visit

at JK Tyre...

2019-2020



MBA students from the management department of ITM Group of Institutions visited JK Tyre and Industries in Banmore. 45 students of ITM were shown the manufacturing process of JK Tyre. They gained technical and practical knowledge related to production.

During the visit, they also learned about manufacturing, working processes as well as quality checking. Mr. Abhishek, senior manager of the company's HR department, and Mr. Ravikant Dubey, deputy manager of the production department helped the students during this visit



Industrial Visit at Cream Bell...

2019-2020



MBA students during their trip to Goa visited Cream Bell ice cream factory, Goa. Around 45 students visited the factory, there they learned how a factory is being managed, how quality management is taken care of by the quality officer & how the human resources are been managed.

ITM conducts such visits for students so that students can explore and understand the real working culture of an industry. This helps students to connect theoretical knowledge with a practical understanding

Event

2019-2020

Introduction Party at Naad..



To promote talented freshers of 2019 and their due interaction with their seniors, Rubaroo-Introduction Party was conducted in NAAD Amphitheatre at the ITM Sitholi campus.

A range of performances was presented by senior students including dance and singing both in solo as well as group format. Amidst the various cultural programs presented by students, the freshers came to proper terms with Institute culture and trivia. Shraddha Goswami and Hritik Bhatt were conferred with the prestigious title of Miss and Mr. Fresher respectively.

We make it fun learning experience

Placements

student achievements...

2019-2020

Nikita Bansal
placed in
KMK Associates



Priyanshi Chauhan
placed in
Collabera



Unnati Rohatgi
placed in
TCS



Placements

student achievements...

2019-2020

Hritik Bhatt

placed in
Nagarro

nagarro

UNLEASHING POTENTIAL



Shraddha Goswami

placed in
Nagarro

nagarro

UNLEASHING POTENTIAL

Umang Saxena

placed in
Collabera

Collabera

